
SW – Our People Newsletter

NHS England and NHS Improvement



New promotional postcard initiative for NHS Estates and Facilities staff

Date: 08 March 21

Source: Staff Experience team, SW NHSEI

The newly established Health and Wellbeing leads network and the staff experience team have worked collaboratively to produce a promotional postcard. The postcard highlights support available to NHS staff to help with their health and wellbeing. These practical, easy to carry cards will be provided to all Trusts across the South West with a focus on ensuring that they are circulated to all estates and facilities staff. The postcards will arrive from mid-March and will be sent direct to providers.

During what has been an extremely challenging time for all NHS frontline staff the network felt very strongly that there is a need to recognise those staff who due to the operational nature of their roles may not easily be able to access the wealth of NHS online support available to all staff. The postcards contain QR codes which can be scanned using a mobile phone, giving immediate access to helpline numbers, details about free apps and informative short films. This is the first stage of ensuring support offers filter through to all members of the NHS family, including those who work tirelessly to ensure the smooth day to day running of our hospitals. There are plans to expand this idea for other staff groups.

Hosted by NHSEI, the South West Health & Wellbeing leads network is open to representatives from Trusts and Providers across Health & Social Care. Bringing a wealth of shared expertise and knowledge, its purpose is to share learning and best practice, both nationally and regionally. A forum for building supportive local connections, shaping the agenda and collaborating wherever possible for maximum impact and mutual benefit.

For more information on any of the above, please contact Susan Shears, Regional Engagement Coordinator, susan.shears@nhs.net.