Our Impact
Case Studies

TypeCoach
TypeCoach

TypeCoach is an online provider of Personality Type tools which enable you through a simple online self-assessment to discover and understand your “Personality Type” and learn how to work with this for maximum effect.

The tools provided can help your team to understand working styles, communication preferences and other key factors in the team’s productivity. Many teams have already benefited from the TypeCoach tools which are now available to you upon request.

Management Programme Facilitator

“This has been a fundamental component of delivery for Management Matters, a 3/4 day management and leadership development programme for Bands 5-8 being delivered by Bristol Community Health monthly. The plan is to continue using TypeCoach until at least June 2017, the current extent of course planning, as it provides a low cost access to a Myers-Briggs (MBTI) questionnaire and feedback tool.

As part of the Management Matters programme, communications and attitudes to change are examined using the MBTI framework which provides useful, practical ways for participants to modify their own personal style to increase their impact in the organisation. The exposure to TypeCoach before the training session saves at least 2 hours of training time (to 15-20 participants) every time the programme is delivered.”

The feedback from the course participants so far has been overwhelmingly positive with comments being made about how useful the MBTI framework has been to understand themselves and how others like to work.

In addition, the Bristol Community Health CIC Staff Council are currently looking at TypeCoach to provide a basis for team building and change management training later in the year.”

Cluster Manager

“I have used TypeCoach for my Therapies teams as part of the Leadership programme I ran for them. We did a whole session on leadership and emotional intelligence. We used the results of the test for the Band 7s to understand themselves better but also give them tips and techniques to deal with their peers and their juniors who may have very different types.

Feedback has been really good and a lot of the Band 7s have used the tools and listened to the videos. They now understand how to approach different types of people in different ways, being mindful of their own types, in order to get the best results out of their teams.”

The feedback from the course participants so far has been overwhelmingly positive with comments being made about how useful the MBTI framework has been to understand themselves and how others like to work.

In addition, the Bristol Community Health CIC Staff Council are currently looking at TypeCoach to provide a basis for team building and change management training later in the year.”

I have felt this has been an invaluable tool for me as a manager and for my teams. The approach of TypeCoach is also very useful as it allows people to dip in and out and for clinical staff this has been amazing as they have felt able to approach the training elements in small chunks which is more manageable. The examples are very practical and useful. All in all I am absolutely delighted we have had the opportunity to use this tool and I have recommended it to many of my colleagues.”